

DIO SERA

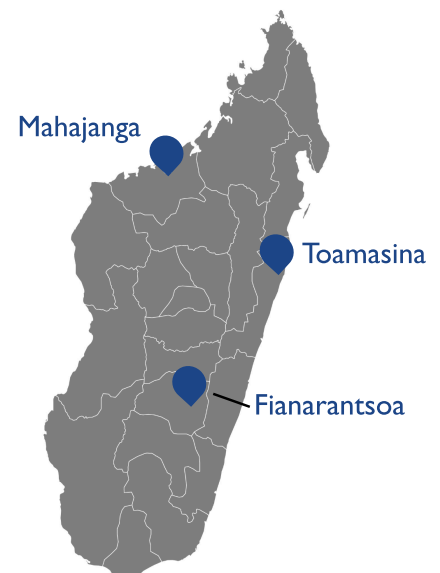
Madagascar Urban Sanitation Activity



FACTSHEET

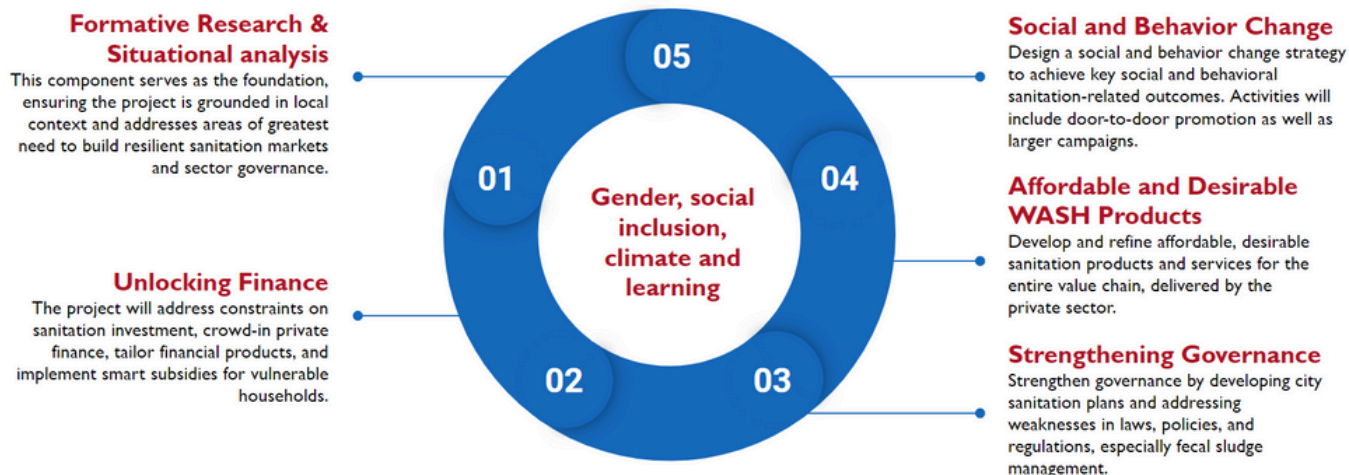
Dio Sera is a 54-month, \$10 million project funded by the United States Agency for International Development (USAID), aiming to sustainably improve sanitation in three of Madagascar's major cities. Dio Sera is implemented by a consortium led by iDE (International Development Enterprises), including GRET, Practica Foundation, Runway Consulting, Sango and WaterAid.

In the target cities of Toamasina, Mahajanga and Fianarantsoa, one in six residents practices open defecation, and a third of the population uses unimproved toilets. Dio Sera aims to catalyze the transformation of sanitation markets in underserved urban neighborhoods, powering local business to restore dignity and improving health outcomes for the people who live there by addressing the whole sanitation value chain. The project is being implemented from January 2024 to July 2028.



Project Components

USAID Dio Sera is implemented through five components. The cross-cutting themes of gender, social inclusion, climate and learning are prioritized within each component.



Approach

- Human-centered
- Market system facilitation
- Climate-smart
- Locally-led
- Inclusive
- Aligned with Government of Madagascar priorities

Expected Results

- 175,000 people with access to basic and safely managed sanitation service
- 15,000 people with first-time access to at least basic sanitation services
- \$2 million in additional financing mobilized for WASH

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