



For 40+ years, iDE has empowered 40+ million people to become self-reliant through entrepreneurship, using market-based solutions to fight poverty, with a focus on rural communities in Africa, Asia, and Latin America.

**USAID FUNDING HAS STOPPED.
AND IT'S IMPACTING OUR
ENTREPRENEURS. HERE'S HOW.**

iDE

- **Children** risk missing out on school, as they enter the workforce to help their families. As a result, they are more likely to be forced into child labor and even child marriages, without the chance to learn skills needed to generate income on their own.
- **Families**' health outcomes often deteriorate, as they lose access to safe sanitation, menstrual pads, and prenatal health care.
- **Mothers** risk being unable to provide fresh nutrient-dense food and clean drinking water for their children.
- **Farmers** are in danger of losing access to finance to buy the next season's inputs, irrigation equipment, and fertilizer, agriculture services like ploughing, and market connections to sell their crops.
- **Young people**, some of whom are parents themselves, struggle to find a decent job. They could be forced to migrate and might be vulnerable to recruitment by extremist groups.



NEPAL

Nepal's Women Lead in Business, but 34,000 Households Face Loss of Opportunity

If 34,000 entrepreneurs miss out on programs, that means a combined loss of \$64,000,0000 in potential earnings for people and communities facing poverty.

Bimala from Nepal, has transformed her family's life through an agricultural vermicomposting project.

Now a successful entrepreneur, she supports her family and shares her agricultural knowledge with her community.

“ This has truly transformed my life. Initially, I was unsure if it would work, but seeing the results firsthand filled me with pride and confidence,

It wasn't just about earning money—it was about realising my potential and knowing that I could make a real difference for my family. ”





MADAGASCAR

iDE Madagascar Will Support 195,000 Families—But That Could All Stop.

iDE was set to support **195,000 households with 840,000 individuals**, but an estimated **\$27M of potential savings**, that would have been achieved through improved health outcomes, **could be lost for households facing poverty in Madagascar.**

iDE is driving sanitation markets in rural and underserved urban areas, empowering local businesses to restore dignity, improve health, and enhance nutrition for last-mile communities.

“ By creating a more supportive environment and providing targeted technical assistance, we can empower small-scale entrepreneurs to develop and deliver effective sanitation solutions that improve public health outcomes, drive economic growth and resilience in the face of climate and economic challenges. **”**

ETHIOPIA

In Ethiopia, iDE Boosts Economic Resilience But 7,300 Entrepreneurs May Still Lose Out

The loss of USAID funding affects **1,000 entrepreneurs and 7,300 family members**, leading to over \$828,000 in lost income and livelihood opportunities.

“ Before, we had no work, now we have work. We have money. And slowly, slowly, we’re helping to change our economy. ”



MOZAMBIQUE

**Without iDE's USAID-funded programs in Mozambique,
408,000 people could remain in poverty.**

Some **62,000 rural farmers could miss out** on a combined
\$70,000,000 in household income.

“

The most important thing I value from iDE is that after training us to work as a family, I have realized that things have positively changed in our marriage.

We now plan and make decisions together—something I never dreamt would happen to me. My husband now consults me when he wants to make financial decisions.

”





BANGLADESH

In Bangladesh, 145,000 Families Could Miss Out on Potential Income and Household Savings

\$88,000,000 in potential earnings is at risk for rural communities in Bangladesh's most remote areas.

“ At first, I thought iDE might purchase products from me like other NGOs, but after participating in the training, I understood.

They were here to show me how to grow my business.

— Mohammad Mubeen Mia, iDE Bangladesh Entrepreneur





GLOBALLY

\$250,000,000

In Economic Impact at Risk

2,000,000

People Impacted Globally

440,000

Households in Poverty
Will Miss Out on Opportunities

6

Countries Impacted
Across Asia & Africa

Despite these challenges, we remain confident in our approach.

We know the market offers the best way to incentivize people and find sustainable solutions that can be passed down through generations.

iDE strives for a global average of \$10 in annual income or livelihood savings for our clients for every dollar we deploy across our global portfolio.*

ideglobal.org

*Calculated on a three-year
rolling global average.

