

PLASTIC WITH PURPOSE

Creating a Sustainable Circular Economy for Plastic Waste in Vietnam



Da Nang, Vietnam



May 2021 - April 2024



Informal Waste Actors

Plastic with Purpose was a US\$1.6 M grant from Denmark's Danida Market Development Partnership

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PROJECT GOALS



Increasing livelihood opportunities in plastic waste management



The ethical collection, recycling, and re-use of plastic waste



Reducing plastic waste currently in the natural environment

IMPACT TO DATE



Over **2,400 metric tons** of plastic waste recovered



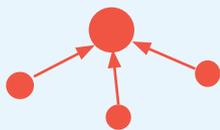
Livelihoods of 430 informal waste workers improved.
40.1% change in profit earned across all market actors connected



4,300 people engaged, with 60% continuing practicing waste sorting into 2024. **17 businesses** continuing source separation



The Collector Network established with 1,477 members-informal waste workers



One **Master Aggregator** established in Da Nang for collection and pre-processing, a central access point for commercial partner business activities



Da Nang's plastic **value chain expanded** with commercial partners



IPAC+ product implemented by commercial partners, supporting the reclamation of low value plastic from environment under a **plastic credits** framework



US\$ 515,000 of additional investment from project-connected partners